



**Meeting Minutes
Board of Directors Meeting
June 3, 2021**

A meeting of the Lynchburg Regional SHRM Board of Directors was held June 3, 2021 remotely via zoom. Caitlin King, SPHR, SHRM-SCP called the meeting to order at 12:04 pm.

Board Members present: Board Members present: Caitlin King, SPHR, SHRM-SCP; Paul Kopack, SPHR, SHRM-SCP; Nate Mahanes; Andrea Cook, SHRM-CP; Nickcole Maynard-Errami, SHRM-CP; David Brandt, SHRM-CP; Lisa Gordon, SHRM-SCP, and College Relations Chair Travis Griffin.

David motioned to approve the April Board of Directors meeting minutes, Nate Mahanes seconded, and the Board approved.

Director Reports

Financial: Caitlin discussed with Andrea how emails were sent to Terry regarding gift cards sent to Miriam's House and how Terry had reached out to one of the scholarship winners.

Legislative: There are webinars being released regarding marijuana legislation. Caitlin will reach out to Lauren to promote any upcoming events to members via social media.

Social media highlights will be completed to keep membership updated on the changes.

Membership: Nate discussed that there are 120 members of LRSHRM on the roster, a drop from the May roster. A student in a master's program recently joined. Nate has been receiving transaction reports for SHRM renewals. He mentioned doing a welcome back gift for members for August possibly using 4Imprint or RBS.

Caitlin discussed giving tumblers and suggested that Nate price the smaller ones and mentioned that members previously liked portfolios. Other suggestions were given for vendors just as Pro Forma and possibly designing hand sanitizers.

There was discussion about in-person meetings in July being too soon to let members know of a change. Caitlin will reach out to the Legacy Auditorium for more information. The August speaker is okay with doing in-person, that is a breakfast meeting. Lauren will reach out to the catering company.

Nate will reach out to members who have dropped off to see if they are interesting in renewing and if not, to gather feedback. Membership goal of 150.

Professional Development: Andrea provided her report with attachments and discussed upcoming events and diversity and inclusion.

Public Relations: Lauren is putting out a monthly update that's specific to the SHRM Foundation and continued to encourage liking and sharing of content on social media. A template was sent out for a board member spotlight requesting responses.

College Relations: Travis discussed that there were no real updates since meeting with Dr. Brown's class at Liberty University. He hopes that they will move to do in-person meetings on college campuses.

Caitlin discussed that the College Relations Chair position will be voted on to move it into a full board position according to the bylaws. A location for future board meetings was discussed.

Caitlin adjourned the meeting at 1:05 pm.

Nickcole Maynard-Errami
Secretary